



Lake Shinji

Lake Shinji has a circumference of approxi-

mately 45km and is the seventh largest lake in Japan. The lake sunset is a definite must see and is listed in Japan's Top 100 Sunsets. The

brackish water lake is known for its shijimi

clams, whitebait and other seafoods that make up the seven delicacies of Lake Shinji. In



This hot spring area facing the Sea of Japan boasts an overabundance of naturally heated water. Rich in sodium and calcium chloride, it is effective against nerve pain, rheumatism, skin conditions, and various other physical ailments. The hot springs have attracted much attention from delighted women across the nation as a place to improve not only health but also beauty after recent research proved the water possesses skin beautification effects.Kaike is also the location of the All Japan Traithlon Kaike, the first triathlon competition in Japan, held every July.

Momen Kaido (Cotton Road)

At the center of Hirata-cho in Izumo, this area

flourished as a market town trading cotton produced in the Unshu (Izumo) area during the Edo to Meiji periods (1603-1868). Today within the town you can find

traditional merchant houses, old Japanese houses, and

sake and soy sauce breweries that are reminiscent of a time when it was bustling with people. Momen Kaido



Daisen-ji Temple

Located halfway up the north face of Mt. Daisen, the tallest mountain in the Chugoku region, Daisen-ji was founded over 1300 years ago early in the Nara period (710–794). This forest sanctuary flourished for hundreds of years and, at the height of its prosperity during the Kamakura and Muroma-chi periods (1185–1573), enjoyed influence compa-rable to that of the famously powerful Kongobu-ji on Mount Koya and Enryaku-ji on Mount Hiei.In 2018, Mt. Daisen celebrated 1300 years of history that traces all the way back to the founding of

Kiyomizu-dera Temple

Kiyomizu-dera Temple is an old monastery of

the Tendai sect, boasting a history of more than 1,400 years. The temple, which is dedicated to the eleven-headed Kannon is known to ward off

evil-spirits. Hidden within 40 acres of scenic

beauty are many important cultural assests like the Konpondo Hall and not to mention the



Hiroshima

Sera Kogen Farm

ONOMICHI U2, a facility complex that serves You can enjoy seasonal flowers, including as the base for the Shimanami Sea Route and Yamanami Route, was created by renovating a tulips in spring, sunflowers in summer, and dahlias in autumn. There is a farm restaurant shipping warehouse. It includes a hotel where where you can enjoy a barbecue, as well as a guests can bring their bicycles to the check-in and even take them into their rooms. And flower cafe. Adults and children alike can experience various programs and events. there is a restaurant, as well as a lifestyle There are many other sightseeing farms and gardens with flowers and fruit trees dotted around the neighborhood. shop and bicycle shop, where people can experience the atmosphere of Setouchi,



Yumoto Koichi Memorial: JAPAN YOKAI MUSEUM (Miyoshi Mononoke Museum)

Japan's first Yokai museum has opened in Miyoshi! Approximately 5,000 pieces of Yokai centered artworks are exhibited along with the Ino Mononoke-roku (lit. Ino's records on monsters) that was based in Miyoshi City's Miyoshi Town. In addition, the facility has an amusement zone for children to have fun while learning about Yokai or supernatural beings.

Ehime



Sunrise Itoyama Sunrise Itoyama is the starting point of the cycling route at the foot of the Kurushima-Kaikyo Bridge. Visitors can see a superb view of the Seto Inland Sea from the top of the bridge while feeling the sea breeze. Visitors can rent a bicycle and enjoy cycling on the Imabari-Dogo Hamakaze Sea Route, which is the world's only cycling route over the inland sea.
The freshness of the atmosphere makes travelers forget the passing of time. Sunrise Itoyama offers accommodations as well, and it can be used as a base for Shimanami Sea Route sightseers. The Kurushima-Kaikyo Bridge is an amazing sight when seen from the window of Sunrise Itoyama's que



Towel Museum

The world's first towel museum that combines towel and art. Visitors will not only find fine delicate towels and artworks on exhibit and for sale, but will have plenty more to enjoy, such as a tour of the production process, a visit to a European style garden that captures the beauty of the four seasons, and a museum cafe with lunch and tea. Original products unique to the top Japanese towel production area and souvenirs from Shikoku will give you more than enough choices for cits. enough choices for gifts.



Dogo Onsen Annex: Asuka-no-Yu

The new Asuka-no-Yu bathhouse opened in 2017. It features traditional Ehime craftworks and cutting-edge art that tells legends and stories related to Dogo Onsen. The bathhouse is constructed in the architectural style of the Asuka period as a picturesque symbol of Japan's oldest hot spring, steeped in the history and legends of visits by Prince Shotoku and the Empress Saimei. Just like the Dogo Onsen Honkan, the Dogo Onsen Annex Asuka-no-Yu is a "hot spring of beauty" with hot water coming direct from the source with skin-conditioning agents and no reheating or added water.















